



# MINUTES

Geneva Sports Boosters

9/19/2016 7:00 PM | *Meeting called to order by* Lance Marcinkus

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## In Attendance

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Lance Marcinkus, Brenda Marcinkus, Colleen Krohe, John Krohe, Shelly Erdmann, Jennifer Main, Dave Carli, Rich Grenda

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## Treasurer's Report

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Invoices outweigh bank balance right now. That will change as money from homecoming concessions and golf outing come in. In the meantime, Dave Carli and board reviewed invoices and decided what to pay now and what we can hold.

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## Board Remarks

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Lance started the meeting, thanked everyone for coming, and got right to committee updates, starting with a review of the Corn Boil.

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## Committee Updates

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### **Corn Boil**

- Overall, the event went well, and positive feedback from attendees was received.
- Logistically, we can do better, as we may have had missed opportunities for revenue. Ideas for redesigning the line and offering meals vs. a la carte were discussed. All agreed we could do better, and will discuss in much more detail well in advance of the next event.

### **Spirit Wear**

- Spirit wear is selling well, and we still have Homecoming and two more home games to sell at.

### **Membership**

- We are down from last year. It may simply be a communications issue. We can perhaps do better marketing what we do, why we exist, and focus more on branding.

### **Concessions**

- The next big event is homecoming, and this year we are adding Volleyball and Dance sectionals, which will hopefully make up for the shortfall in membership.

### **Team Liaison**

- The role of the team liaison was discussed and perhaps trying to make it easier for team liaisons to communicate with the team parents. We still need a Team Liaison chairperson.

### **Golf Outing**

- Tickets for golf are sold out, but still promoting tickets to party/food only. We expect to make over \$3,000 from this event on golf alone.

## **Restaurant Nights**

- We are all in favor of taking advantage of any restaurant nights. Shelly will work with McAlister's and Shelly and Colleen will look into others.

## **Trivia/Casino Night**

- We still need chairpersons for this event.
- There was talk of possibly doing a casino night instead, but decided to stick with trivia, given the up-front cost of casino nights.

**Shamrock Shootout – No update.**

**Top Golf Outing – No update.**

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## **New Business**

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By-laws need updating. John and Lance will handle that.

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## **Next Meeting**

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Monday, October 17, 2016

GHS Athletic Conference Room

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## Actionable Items

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- Jennifer will work on revamping the website.
- Letterman Jackets?
- John & Lance to update by-laws.