



MINUTES

GHS All Sports Boosters

11/14/2016 7:00 PM | GHS Athletic Conference Room

In Attendance

Lance Marcinkus, Brenda Marcinkus, John Krohe, Colleen Krohe, Shelly Erdmann, Jennifer Main, Dave Carli, Rich Grenda, Erica Segebrecht, Tracy Temple

Treasurer's Report

Balance – \$34,277 is current balance. We made \$350 from McAlister's.

Board Remarks

Membership Drive for Winter Sports

1. New Form – interim form done and out. Jennifer is working on a new form for next year.
2. We want to measure where members are coming from. Jennifer & Colleen are working on this. Will ask Sherry for rosters after Thanksgiving break.
3. Team Parents / Team Meetings – Jennifer to communicate membership drive when she gets Team Parent names from Dave.
4. We'd like Social media weekly updates. Everyone should e-mail Jennifer with info they want put out.
5. We should blast out the benefit of a Tax write-off via social media for last minute donations.

Website Update – need to remove e-commerce end of it. Jennifer may have to start with blank site; this will take some time.

Committee Updates

Team Liaison – see membership. Get team parent names from Fall sports from Rich.

Restaurant Nights – Nobel House possibility for November or December. Tuesday night. Targeting Dec. 6th

Spirit Wear –

1. Christmas Orders – Push for Christmas gifts – Spirit Wear!
2. Ace Hardware – Erica stocking regularly and it's selling.

Concessions –

1. Hospitality Rooms – 12/3 Fresh/Soph Wrestling All-Day; 1/7 Varsity Invite; Dance 1/21

Trivia Night – We have a committee. Tracy will call the trivia guy to book equipment. We will look to Mill Creek for Dates Feb 18th or 25th.

Top Golf – Colleen talked to Ashley at Top Golf. 3hr event is \$48 for 2 hrs. of golf and food/water/soda. We decided the cost was too high, so this was taken off the table.

New Business

What are other Booster programs in the area doing? Fundraisers? At different times of the year? – Still looking into this. Talked about parking, and not being able to offer an entire lot, but possibly an entire row, lowering the price for highest membership, and other ideas for incentives to join at a higher level.

Next Meeting

Monday, January 9, 2017

GHS Athletic Conference Room

Actionable Items

- Jennifer will test clickers.
- Jennifer & Colleen to do membership review.
- Tracy calling Mill Creek & Trivia supplier.

