

Meeting Minutes

Geneva High School All Sports Boosters

**May 20, 2019
7:00pm**

The meeting was called to order at 7:05pm. The meeting did not follow the agenda due to the need for members with other commitments to leave.

Attendees: Jennifer Main
Dave Carli
Kim Peri
Rich Grenda
Dan Horvath

Concessions

Rich Grenda will help until the concession stands for the football season are set up in August. Dave Carli will take care of the ordering a pizza each Friday. The goal is to have all of the administrative and logistical tasks completed by the end of July.

Jennifer Main will have Rich Grenda write down what to order for each game. During the football season Jennifer will be at every game. She's having a difficult time finding someone to be in charge of fall concessions (to be discussed later).

Food preparation at home football games begins at 4:30 PM. The sophomore game begins at 5 PM. Volunteers will cook the grilled food until the end of the first quarter of the sophomore game.

It was noted later in the meeting that the expenses for the concession stand should be evaluated to ensure that we have the best possible revenue from the effort. Three years ago the cost of concessions was at 64% of revenue; last school year it was 81% of revenue. This will continue to be monitored throughout the school year.

The need for Internet access at the concession stands was noted to ensure that the Square system works. Kim will add concessions to Square.

One of the coolers is not working and will be fixed in the near future. The annual stand cleanup will occur right before the football season. The potential for a new grill purchase was discussed.

The current status of supplies was discussed. The Corn Boil and the football season create the need for significant supplies to be on hand before the beginning of school.

2019 – 2020 Open Board Positions

Board members reviewed the draft of the positions' descriptions provided by Jennifer. Jennifer explained the www.signupgenius.com process and showed the members the link.

Conversation veered to the current status of the Board's Facebook page. Jennifer and Dan will evaluate the site in the near future. One possible outcome is that Dan will be in charge of the Facebook page and the Twitter account.

For the open board positions, the nature of the concessions manager position was discussed. These individuals would not be board members. The need for more than one concessions manager to take Rich's place seemed to be the consensus. Dave noted that the supplies would need to be ordered during the upcoming year; Rich Grenda did a significant amount of

picking up of materials himself. This is not necessary with the new managers.

Potential candidates for the Vice President were discussed.

The Sports Booster membership appeal sheet to be included in the summer registration packet was discussed. It would be further edited and amended as needed once fully reviewed by the board. There will be no more form to fill out to join; all memberships will be obtained online.

Jennifer described this year's membership drive and showed us a draft flyer. The flyer includes a "thermometer" to track contributions and memberships with monthly updates. The flyer will be disseminated via GHS connects, il8to18, and Twitter.

Sponsorship Opportunities

Possibilities to expand the sponsorship program at events were discussed. The discussion included the price points, how other boosters in the region handle sponsorships, and the option of doing a sports book. Should this become a viable source of funding, Dave mentioned possible uses for the funds including a new scorers table that has the ability to create more sponsorship opportunities with its video screen on the front.

Dave discussed the requirements of the sponsorship program. For example, contributions above \$1,000 require approval by the school board. Should it grow into a viable option, a salesperson may be needed. For right now, the options for additional banners being hung at our venues, tables at football games, and sponsorships already obtained were discussed. Other options for managing the program and the source(s) of further assistance for the program were also discussed.

Athletic Director Report

Dave went over the upcoming schedule for our venues. These include play-in games for baseball and softball, hosting the regional softball tournament, and lacrosse sectionals. Concession sales were brisk this spring during softball and other events. Hosting for next year has not been set.

Finding a corn boil chairperson is crucial and the priority.

Treasurer Report

Kim discussed the current status of the accounts. A number of factors lead to some low-revenue events including bad weather during the football season, lower margins on concessions, and the absence of a trivia night in 2018-2019.

The meeting adjourned at 840pm.