

Meeting Minutes

Geneva High School All Sports Boosters

**July 15, 2019
7:00pm**

The June 2019 meeting was cancelled due to the absence of quorum.

The meeting was called to order at 7:00pm.

Attendees: Jennifer Main, Dave Carli, Kim Peri, Chris Peri, Dan Horvath

Treasurers' Report

The treasurers reported on the status of the accounts. Significant sales of spirit wear were realized at Geneva Ace Hardware. It was noted that concession sales are down year-over-year due to a number of factors including fewer home football games, weather, and rising costs. Dave noted that there will be a number of regional events and tournaments hosted at GHS during the coming school year. When more is known hospitality costs will be budgeted.

BOARD REMARKS

2019-2020 Open Positions

Members discussed possible candidates for the open positions on both the board and the specific fundraising programs. Bob Parise will be the new vice president. Carolyn will continue managing Spirit Wear with Kendra Okolita's assistance.

Planning of the upcoming school year's communication efforts ensued. The goal is to be more communicative via all methods: email, Twitter, i18to18, etc. Attempts to be included in the regular district communication such as the online backpack and the Viking Vessel were also discussed. Dave mentioned that all summer camp attendees, 2,000 or more kids from Geneva, are getting the Sports Boosters registration form at their camps.

The nature of registration for the schools in Geneva 304 was discussed. More and more of the process is done online rather than using the paper included in the registration packet each summer. Sports Boosters will supply an informational flyer for the registrations packets, but take membership payments online.

Sponsorship

The status of the sponsorship program was discussed. The flyer is almost done. Corporate matching is possible, and this option will be added to the flyer. Discussion also included whether sponsors should become members, whether previous members should be approached to become sponsors, and whether there should be a sponsorship point person. Finally, the nature of sponsorship advertising was discussed— banners, tables, donation limits, etc. Dave indicated that these topics will remain the same for the upcoming school year and revisited at the end of the school year.

Parent Meeting Presentation

The board reviewed the parent meeting presentation. All were impressed and looked upon it favorably. We were reminded to push for membership in Sports Boosters during the presentations this year.

Membership

Membership discussion was included in the above topics.

Important Dates

- New Parent Orientation is August 13.
- Back-to-School Night is August 28.

Kim Perry will take care of presenting the Sports Boosters message in Principal Rogers' video presentation during the night.

COMMITTEE UPDATES

Spirit Wear

Carolyn met with the Spirit Wear supplier contact to discuss the materials to be available this school year. A number of traditional items as well as new items will be available.

Corn Boil

Cheri Kunkel is all set to manage the event. Sign-ups for meal ticket purchase will be sent out in the near future, as well as requests for donated water and soda.

Concessions

Jennifer has created new signage that is much improved over the old price boards. Review of the pricing resulted in some new price points with the agreement of Dave. Discussion of the pre-football season cleanup of the concession stands ensued. Also discussed were the logistics of the water and pop supply, whether the coolers work, and the general schedule for the overall preparation of the stands for the fall seasons. Also discussed were storage areas, the sources of various supplies such as water, a review of the ordering assignments for pizza, buns, etc.

It was also noted that a winter concessions manager is still needed.

ATHLETIC DIRECTOR REPORT

Dave discussed concessions, Spirit Wear, and other previous topics. Online Spirit Wear order will not be done this year unless we see a need (inventory depleted) later in the year. The only source of Spirit Wear that benefits the school other than our efforts is Geneva Ace Hardware.

Dave reviewed upcoming events at GHS. It is still unknown what IHSA events will take place here.

Two new coaches were welcomed to the GHS staff.

The search for a new assistant athletic director continues.

Other Business

A short discussion of the membership advertising process occurred. As discussed in the previous meeting, new efforts will be made to appeal for more booster membership. The email containing the thermometer, updates to membership goals, and the benefits of becoming a booster will be forthcoming.

A trivia night chair may have been found.

The meeting adjourned at 8:30 PM.