

## **Meeting Minutes**

### **Geneva High School All Sports Boosters**

**August 19, 2019  
7:00pm**

The meeting was called to order at 7:00pm.

Attendees: Jennifer Main  
Dave Carli  
Kim Peri  
Chris Peri  
Bob Parise  
Carolyn Clausen  
Sherri  
Dan Horvath

#### **Treasurers' Report**

The treasurers reviewed the status of the account. Spirit wear sales have been brisk. The concessions ordering and costs have been managed well as the new school year approaches.

I detailed review of the budget for the upcoming school year will be ready for the next meeting.

The board will be seeking a new accountant as the current accountant is retiring in the near future.

#### **COMMITTEE UPDATES**

##### **Corn Boil**

Cheri Kunkel reviewed all her efforts and those of her family and the corn boil volunteers to prepare for the upcoming event. All of the supplies are ready. Drink donations have been slow to arrive. Options for next year were discussed including a different source for corn and the method to cook it.

There is a lot of corn (850 ears) to shuck before the event. Options for finding additional volunteers to shuck the corn were discussed. Dave suggested the soccer team assist before their practice on Tuesday.

As usual there will be reserve seating for volunteers whose kids will be introduced.

Suggestions for next year to streamline the management of the effort were discussed. These include:

- Only three prices for meals with associated color-coded tickets. The tickets would have no prices on them and be laminated for reuse.
- Additional reminders should be sent to public to let them know that this is a fundraiser, and the food is for sale.

- The corn boil information could be included with the registration packet next June.
- All payment options, e.g., Venmo, Zelle, PayPal, Apple Pay, etc. could be considered for acceptance at next year's event.

Spirit Wear and letter jackets will be available for ordering and sale at the event. Dan will not tweet out the link to the web store for food ordering since that has been shut down as of this meeting.

### **Spirit Wear**

Spirit Wear sales are brisk. 65% of the purchases are through Square with the rest in cash and checks. 10 memberships were also obtained during the week.

A discussion ensued about the sales at the teacher events, the possibility of running out of supplies, and other matters.

Dave noted that GHS Spirit flags will be available soon.

### **Concessions**

The discussion of concessions is included in the Volunteer Update below.

## **BOARD REMARKS**

### **Volunteer Update**

The Trivia Night has a chair and 2 volunteers so planning has begun, and the event will take place in the second semester.

Slots for volunteers to sell Spirit Wear at home football games are filling up.

Concessions volunteers are being found. It was noted that the wrestling tournaments will be covered.

Aurelio's needs information for the upcoming football season, i.e., the home schedule, what to do with bad weather, and if large crowds expected. Jennifer and Dave will take care of this.

The benefit of serving Ream's meats was discussed. This upgrade in the concessions offerings will be noted in upcoming messaging about the season including Twitter.

### **Sponsorship**

A discussion ensued regarding advertising at Geneva's Festival of the Vine. The idea was discussed and turned down. Other sponsorships were also discussed.

### **Membership**

Membership dues are higher than last year at this point while total number of members is lower. All are optimistic that the trend will continue through the early school year.

## **Important Dates**

The dates of parent meetings were discussed so that a Sports Boosters board member can be there to discuss our efforts. A PowerPoint presentation has been completed. Chris Peri will speak at the soccer parents meeting. Others will fill in accordingly.

Back to School Night will not have our presence there. No Spirit Wear sales will be done.

## **Website**

Discuss of the website was tabled.

## **ATHLETIC DIRECTOR REPORT**

The upcoming schedule for fall and winter sports was discussed including volleyball regionals at the end of October, sectional dance in January, and conference cheer in mid-January.

Chick-fil-A has offered to sponsor our efforts with dinner nights. The board agreed this would be a good idea.

Dave reported a huge number of athletes this fall had registered. The goal is to have all become Sports Booster families.

The Blue Crue is developing an app with social media connections, a live feed, points and prizes for users, and other attractive features. It is hopefully going to be sustainable, and we will receive an updated next meeting.

The meeting adjourned at 8:25 PM.