

## **Meeting Minutes**

### **Geneva High School All Sports Boosters**

**Monday July 30, 2020  
7:00pm**

#### **GHS Cafeteria Garden**

NOTE: The minutes follow the order presented at the meeting.

The meeting was called to order at 7:00pm.

Attendees:	Jennifer Main	Bob Parise
	Dave Carli	Kim Peri
	Chris Peri	Dan Horvath
	Carolyn Clausen	

#### **Approval of Minutes**

The minutes from the June 2020 meeting were reviewed and approved unanimously.

#### **Membership/Registration 2020-21**

Membership is down from last year. The potential for this happening was discussed at the last meeting – a likely effect of all-electronic registration for the first time with the Sports Boosters membership option absent from the main page. Next year the membership option will be moved to the main registration list.

#### **Alternative Fundraising**

- The Board discussed the possibility of creating/adapting yard signs in conjunction with Colleen \_\_\_\_\_'s version that is currently for sale through the Booster website. The possibility to partner with her, create or finish our own signs, the pricing, and the method to order and pay was also discussed.
- Jennifer described the potential to sell a variation of the “Cheer Checkbook,” a fundraiser that the Cheer parents have held in recent years. The vendor who creates the checkbooks, a book of coupons to local merchants with significant savings at each, also finds the merchants who want to participate. The vendor and the Sports Boosters would split the revenue.

Dave will discuss the matter with Cheer. He also mentioned that the football program made their own versions of these coupon books and was able to keep all of the revenue.

#### **Board Member Recruiting 2020-21**

Jennifer is obtaining a list of GHS parents including students' names and graduation year to review for possible Board recruiting. Potential candidates will be invited to Board meetings to gauge interest in becoming a Board member. Once the rosters are posted to 8to18, they can be scanned for potential future members. Jennifer has tried to recruit new members without much luck.

Carolyn has her replacements ready for Spirit Wear management.

### **Spirit Wear**

Carolyn updated the Board on the status of Spirit Wear and ordering and sales for the upcoming school year. She reviewed the ordering process that has occurred with Angelo. The new items will be delivered by 8/14/20. More masks have also been ordered.

The new wear will be available for purchase at the Freshman and Sophomore schedule pickup days. We may try to have memberships available at these sales.

Other sales options including an online store were discussed.

### **Concessions**

There will be no concession sales in the fall and winter until further notice. The inventory currently on hand, the status of the coolers and other equipment, and the potential sale of soft drinks at the were also discussed.

### **Corn Boil**

The Corn Boil will be a virtual event this year with to-go meals made available for purchase. Blue Goose Market will prepare and sell pre-ordered chicken dinners that will be distributed to supporters at Burgess Field on August 31<sup>st</sup>, the first day of school. Dave has planned the recognition of fall athletes with the assistance of an intern.

Only chicken dinners will be sold; no hot dog option.

Orders will be taken through the webstore. The event will be advertised through the usual channels. The potential for Spirit Wear sales during the event will be discussed.

### **TREASURERS REPORT (755PM)**

There has been little change in the accounting since the onset of the pandemic. The financial repercussions related to moving sports seasons has not been fully calculated.

Building and grounds staff are working on how to handle the movement of sports to late winter and spring months. As of this writing, there will be no concessions income.

The efforts remain crucial to the vibrancy of the athletics programs at GHS.

### **ADJOURNMENT**

The meeting adjourned at 8:25 PM.