

Meeting Minutes

Geneva High School All Sports Boosters

**Monday August 17, 2020
7:00pm**

GHS Cafeteria Garden

The meeting was called to order at 7:00pm.

Attendees:	Jennifer Main	Bob Parise
	Dave Carli	Kim Peri
	Dan Horvath	Carolyn Clausen

Approval of Minutes

The minutes from the July 2020 meeting were reviewed and approved unanimously.

Membership/Registration 2020-21

Membership dues total approximately \$10,000.00 to date after approximately \$5,000.00 in new dues were received in the week previous to the meeting.

Thank yous will be sent to Valhalla members.

Alternative Fundraising

- The Board continued the discussion of creating/adapting yard signs in conjunction with Colleen Krohe's version that is currently for sale through the Boosters website. The possibility to partner with her, create or finish our own signs, the pricing, and the method to order and pay was also discussed.
- The potential to sell a variation of the "Cheer Checkbook," a fundraiser that the Cheer parents have held in recent years, was again discussed. The vendor who creates the checkbooks, a book of coupons to local merchants with significant savings at each, also finds the merchants who want to participate. The vendor and the Sports Boosters would split the revenue.

Dave will discuss the matter with Cheer.

Spirit Wear

Carolyn updated the Board on the status of Spirit Wear and ordering and sales for the school year. Sales were good during the Freshman and Sophomore schedule pickup days.

The new hats are in stock.

Other sales options including an online store and sales during the Corn Boil were discussed. Both were not deemed worthwhile due to logistical obstacles.

Corn Boil

The Corn Boil 2020 logistics were discussed including the traffic pattern in the Burgess Field parking lot, the timing, and the volunteer needs. Orders will be taken until August 24th through the webstore.

Concessions

A new cooler will be obtained for the home concession stand at Burgess Field.

TREASURERS REPORT

There has been little change in the accounting since last month.

A new supplier of letters and other award/recognition items has resulted in significant cost savings.

ATHLETIC DIRECTOR'S REPORT

The sports book is delayed along with the fall sports.

ADJOURNMENT

The meeting adjourned at 8:15 PM.